

Camille ARNAUD

Junior UI/UX Designer

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PROFILE

Graduated with a Master's degree in Digital Strategy, I have developed a strong interest in UI/UX design and creating intuitive digital experiences. During my apprenticeship at Salomon, I contributed to optimizing internal interfaces and app by leveraging user feedback and applying a user-centered approach to the design.

My international experience (New Zealand & Southeast Asia) strengthened my adaptability, observation skills, and understanding of user behaviors in diverse environments.

I am now looking to grow as a Junior UI/UX Designer, bringing creativity, attention to detail, and the ability to turn user needs into practical design solutions

KEY SKILLS

- **UI/UX Design:** wireframing, prototyping, interface improvement
- **User Research:** user feedback analysis, pain point identification
- **Tools:** Figma, Adobe XD, Canva
- **Design Principles:** usability, visual hierarchy, UX writing
- **Digital Communication:** content creation, project coordination
- **Collaboration:** cross-functional work with IT, marketing & product teams
- **Project Management:** organization, prioritization, meeting deadlines

LANGUAGES

- **French:** Native
- **English:** Fluent (C1 – TOEIC 910)
- **Spanish:** Intermediate (A2-B1)

SOFT SKILLS

Creativity – Attention to detail – Autonomy – Empathy – Adaptability – Teamwork

FORMATIONS

Master degree – Digital strategy : communication & e-business (Annecy's IAE)

Bachelor – Management, Marketing & sales (Montpellier University)

UX/UI Designer Certificate – User interface design (Skills4All)

PROFESSIONAL EXPERIENCES

Communication & UX/UI Assistant – Salomon (Amer Sports)

2023 – 2024

- Optimized internal digital interfaces (intranet, project pages and apps)
 - Analyzed user feedback and contributed to continuous UX improvements
 - Structured content and improved information architecture
 - Collaborated with IT and business teams to adapt interfaces to user needs
 - Contributed to page redesigns using a user-centered approach
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Communication Assistant – Musées d'Annecy

2022 – 2023

- Contributed to website redesign (structure, content, navigation)
 - Improved user experience across digital platforms
 - SEO optimization
 - Created content tailored to different audiences
 - Coordinated digital and event-related projects
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Barista & Manager – Yellow Seat (New Zealand)

2025 – 6 months

- Managed team operations in a fast-paced environment
 - Delivered high-quality customer experience
 - Adapted quickly to customer needs and resolved issues efficiently
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Warehouse Operative – Uptarget Logistique

2024 – 3 months

- Ensured operational accuracy and process compliance
 - Managed workflows and task organization
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Sales Assistant – Decathlon

2024 – 2 months

- Advised customers and identified user needs
- Contributed to improving in-store customer experience

REFERENCE LETTERS

- [Yellow Seat \(EN\)](#)
- [Salomon \(EN\)](#)
- [Musées d'Annecy](#) (FR)