

Jana Ferran



CONTACT

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ABOUT ME

Designer, graduated in Graphic and Industrial Design from the University of Barcelona. Proficient in Adobe design software. Graphic design experience gained through an internship, working on visual communication projects and design development, where I developed strong skills in leadership, team coordination, and communication, as well as a proactive attitude and a strong willingness to learn.

With experience in the fields of pastry-making and hospitality; strong conflict-resolution skills under pressure, both in a kitchen environment and in customer-facing roles.

SKILLS

- SOCIAL MEDIA GRAPHIC DESIGN
- BRANDING & IDENTITY DESIGN
- LAYOUT & EDITORIAL DESIGN
- UX/UI & WEB DESIGN
- TYPOGRAPHY & LAYOUT

SOFTWARE

- ADOBE CREATIVE SUITE
- FIGMA
- HTML & CSS
- RHINOCEROS 7
- BLENDER

EXPERIENCE

INTERN SOCIAL MEDIA GRAPHIC DESIGNER
GRUP ENDERROCK S.L. [2025]

Created visually engaging social media graphics aligned with brand identity and multimedia content to support digital marketing campaigns and audience engagement.

BRANDING GRAPHIC DESIGNER
NUCLI CC [2025 - PRESENT]

Developed and maintained brand visual identity across digital and print touchpoints alongside designing branding assets including logos, guidelines, key visuals, and marketing materials.

EDUCATION

BACHELOR'S DEGREE IN GRAPHIC & INDUSTRIAL DESIGN
UNIVERSITY OF BARCELONA [2021 - 2025]

LANGUAGES

CATALAN & SPANISH — NATIVE
ENGLISH — ADVANCED
FRENCH — INTERMEDIATE