



MARIALYN JACABAN

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📍 blk 17 lot 23 Phase- 1
Carissa Homes Tanza
Cavite

EDUCATIONAL ATTAINMENT

ST. MARY OF THE WOOD ACADEMY
Tanza, Cavite
2011

PERSONAL BACKGROUND

July 17, 1996
Filipino
Single
Female
Christian

OBJECTIVES

To be efficient and reliable to assists the department head in executing digital marketing initiatives. Companies collaborate closely with the marketing head regarding digital promotions and related activities. Ability to work well with people. Knowledge in sales and promotions with an inspiring performance.

WORK EXPERIENCE

PROMOTER

CONVERGE INC./CONVERGE QL'S AGENT- MARIA

- Promoted products and pages utilising online boosting strategies.
- Assisted in enhancing page reach, engagement, and inquiries.
- Coordinated product details and promotional content.
- Monitored basic performance metrics and campaign outcomes.
- Adhered to guidelines and schedules for posting and promotion.

SKILLS

- Support for Sales and Online Marketing:
- Promoting Pages & Boosting on platforms like Facebook and Instagram
- Coordinating Content and Basic Copywriting
- Data Entry with Accuracy Checks
- Following Processes & Checklists
- Basic Analytics & Performance Monitoring
- Proficient in Microsoft Excel and Google Sheets
- Eager to Learn Amazon Seller Central

Marialyn Jacaban