

Ali Raza

Lahore District, Punjab • +923234459495 • alirazailayasraza@gmail.com • linkedin.com/in/ali-raza-a72740170

Frontend Engineer

Frontend Developer skilled in building responsive and scalable web and mobile applications using React, Next.js, React Native, Redux Toolkit, and Tailwind CSS. Experienced in API integration, performance optimization, and developing clean, maintainable, production-ready user interfaces.

WORK EXPERIENCE

OptimaGeeks

Software Engineer • Full-time

03/2023 – Present

Lahore Pakistan

- Built and delivered 10+ end-to-end web and mobile applications using React.js, Next.js, React Native, Node.js, and NestJS from concept to production deployment
- Engineered scalable, reusable frontend architectures with Redux Toolkit, reducing development time by ~30% and achieving 99% design accuracy across devices
- Designed and integrated 20+ RESTful APIs, reducing data-fetching latency by up to 40% through optimized backend communication
- Improved application performance by 35–50% through code optimization, lazy loading, and efficient state management strategies
- Mentored 3+ junior developers and led code reviews, reducing production bugs by ~25% while enforcing clean code practices

WADIC

Frontend Developer • Full-time

08/2022 – 03/2023

Lahore Pakistan

- Developed dynamic, high-performance user interfaces using JavaScript, React.js, and Next.js, delivering production-ready applications end-to-end
- Collaborated closely with designers and product teams to translate Figma wireframes into responsive, cross-browser compatible UIs with precision
- Connected frontend systems to backend services through REST API integration, ensuring smooth and reliable data communication
- Optimized rendering performance and responsiveness across projects through strategic refactoring and efficient state management
- Conducted regular code reviews and debugging sessions, driving cleaner codebases and mentoring junior teammates on best practices

OCloud Solutions

Full Stack Engineer • Full-time

02/2021 – 08/2022

Lahore Pakistan

- Built and maintained web and mobile applications using React.js, React Native, and Gatsby, gaining strong foundations in cross-platform development
- Developed responsive, interactive interfaces using HTML5, CSS3, and JavaScript, implementing modern UI practices to enhance user experience
- Partnered with design teams to convert wireframes into functional, component-based applications with a focus on reusability and performance
- Managed version control workflows using GitHub, ensuring clean collaboration and consistent code delivery across the team
- Delivered multiple production-ready applications end-to-end, building early expertise in scalable architecture and mobile-first development

EDUCATION

BSCS in Computer Engineering

The Superior University

Lahore Pakistan • 03/2016 – 03/2020

PROJECTS

DeFi Risk Intelligence Platform

I worked as a frontend-focused Blockchain Integration Developer on this project, a risk-analysis platform for decentralized finance (DeFi). Built interfaces for real-time portfolio monitoring, risk dashboards, and yield discovery, enabling users to compare APYs across DeFi protocols and filter opportunities by data-driven risk scores covering security, liquidity, governance, and tokenomics. Integrated wallet connections to track user positions and surface liquidation alerts, and developed UI layers over AI-powered risk agents that continuously analyze on-chain and off-chain data. The platform bridges traditional finance risk frameworks with DeFi, helping users make safer, more transparent investment decisions.

AI-Powered Content Creation Platform

Contributed to the frontend development of this project, an AI-powered content creation platform that helps individuals, startups, and agencies generate blogs, marketing copy, social media posts, and more, at scale. Built user-friendly interfaces for AI-driven content generation, brand voice customization, and automation workflows, enabling non-technical users to produce consistent, engagement-optimized content in minutes. The platform streamlines the entire content pipeline, from topic input to AI-generated output, reducing manual effort and helping brands maintain a cohesive digital presence across channels.

Local Deals Marketplace

Worked on the frontend of Poptikr, a mobile and web platform connecting users with local businesses through real-time, geolocation-based deals and discovery features. Built interfaces for browsing nearby restaurants, shops, and attractions, as well as merchant portal views for posting promotions and flash deals. Developed using React Native, AWS, and GraphQL, the platform helps small businesses gain visibility and compete with larger brands, serving both locals and tourists across multiple cities in Canada.

SKILLS

Amazon Web Services (AWS), API Development, CSS, Databases, Express.js, Git, Highcharts, HTML, JavaScript, Jest, Jira, Mean Stack, MongoDB, Next.js, Node.js, React.js, React Native, Redux, REST APIs, SASS, SQL, TypeScript, Web3