

JASMINE ARA SAYYED

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SUMMARY

News Analyst and Content Writer with 2+ years of experience in news reporting, content creation, and strategic communication. Skilled in transforming complex information into engaging, impactful stories that enhance brand reputation and audience reach.

WORK EXPERIENCE

News Writer – The Finance 360

Sept 2025 - Present

- Write and publish finance-related news articles and analytical pieces.
- Conduct research and fact-check financial updates to ensure accuracy.
- Create engaging, reader-focused content aligned with editorial standards.
- Monitor market trends and breaking financial news.

News Writer / Reporter – Freelance

Nov 2024 - Aug 2025

- Covered news stories across multiple domains.
- Conducted interviews and research for accurate reporting.
- Delivered SEO-optimized articles for digital platforms.
- Managed multiple assignments within strict deadlines.

News Analyst – Cognizant

Aug 2023 - Oct 2024

- Transcribed audio files into structured news reports.
- Edited and refined news content for US & Canada regions.
- Conducted research and fact-checking to ensure credibility.
- Maintained quality standards in high-volume content production

Crypto News Writer – Utimez Technology (Freelance)

Apr 2023 - Jul 2023

- Wrote crypto and blockchain-related news articles.
- Researched market trends and digital asset developments.
- Delivered engaging and SEO-friendly content for online platform.

EDUCATION

Master's in Mass Communication and Journalism

Karnatak University, Dharwad

Nov 2021 - Nov 2022

Bachelor of Arts (Mass Communication & Journalism)

Karnatak Arts College, Dharwad

Aug 2017 - Dec 2020

ADDITIONAL INFORMATION

- **Skills:** Content Writing, News Reporting, SEO Optimization, Proofreading, Media Research, Transcription, Strategic Communication
- **Languages:** English, Hindi, Urdu, Kannada