

Urooj Sheikh

UI/UX Graphic Designer

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Summary

UI/UX Designer with experience in creating modern, user-friendly digital interfaces for web and mobile platforms. Skilled in designing dashboards, admin panels, and responsive layouts with a strong focus on usability and business requirements. Currently working with World Business Software Solutions, where I design corporate websites and business systems including HR management, e-commerce platforms, and portfolio websites. Passionate about building clean, functional, and visually appealing user experiences that solve real user problems.

Professional Experience

UI/Ux Specialist , World Buisness Software Solutions (onsite)	karachi, Pakistan
UI/UX Designer (2 year) , Syhtek Software Solutions (Onsite)	Karachi, Pakistan
UI/UX Designer Internship , Syhtek Software Solution (onsite)	Karachi, Pakistan
UI/UX + Graphic Designing , (Freelancing)	Present

Education

BSCS (8th) Semester (Continue), Baqai Medical University	2023 – 2026 Karachi, Pakistan
Pre.Engineering, Riaz govt College	2021 – 2022 Karachi, Pakistan

Skills

- UI/UX Graphic Design
- Design Systems and guidelines
- Wireframing & Prototyping
- Mobile App Design
- Team Collaboration & Communication
- Basic HTML, CSS & Javascript understanding
- User Research & User Flows
- Responsive Web & Mobile Design
- Prototyping Web Design UI UX
- Microsoft Excel, Word & PowerPoint
- Documentation & Report Preparation

Languages

- Eng lish
- Urdu

Tools

Figma

Adobe illustrator

Projects

Palette Visuals, Ecommerce Website

Palette Visuals is an engraving website that offers personalized and beautifully crafted designs on a variety of products. It focuses on turning ideas into lasting impressions through precision engraving and elegant visuals.

<https://www.palettevisuals.co.uk/> 

Technology Hub, Coperate wholesale Website

Technology Hub is a corporate website that showcases a wide range of electronic accessories and tech solutions. It is designed to highlight innovative products and services while providing visitors with a clean, professional, and user-friendly browsing experience.

<https://www.technologyhubllc.com/> 

Epos Daddy + Dashboard, till system service

EPOS is a till service website with a smart dashboard that helps businesses manage sales, inventory, and transactions easily.

<https://www.eposdaddy.com/> 

Mobile Depot

Mobile Depot is a Europe-based B2B wholesaler that supplies bulk phones, tablets, smartwatches & accessories. They offer graded stock (new, used, refurbished), transparent pricing including Marginal VAT, and a streamlined service for resellers, retailers, and distributors.

<https://www.mobiledepot.eu/> 

Hong kong wholesalers

Hong Kong Wholesalers is a wholesale platform where users can buy phones, tablets, smartwatches, and tech gadgets in new, used, and refurbished conditions. The platform is designed with a user-friendly UI/UX approach, making it easy for buyers to browse categories, compare products, and place bulk orders efficiently.

Stratum (Wholesale Website Controller)

A backend-powered wholesale management system that allows users to fully control and customize their business operations. The system enables management of stock offer cards, product listings, categories, pricing, newsletters, and email communications.

It provides flexibility for users to manage their website content and inventory in their own way, making it easier to update products, control pricing strategies, and handle customer engagement efficiently from a centralized admin dashboard.

Crayton (Ecommerce Backend System)

End-to-end eCommerce backend management system enabling centralized control of products, pricing, vouchers, orders, customer check-in/checkout, support, returns, and refunds through a single user-friendly dashboard.

World business Software Solutions

Designed modern, user-centric web interfaces and digital business systems for e-commerce, logistics, wholesale, and service-based platforms. Created responsive dashboards and scalable SaaS-style solutions focused on improving user experience, lead generation, and business efficiency.

Shopping Price Comparision

Developed a smart price comparison platform that allows users to compare product prices across multiple online stores in real-time. The system helps users find the best deals by displaying price differences, product details, and vendor options in a clean and user-friendly interface. Focused on improving user experience, saving time, and enabling smarter purchasing decisions through transparent and organized data presentation.

We Buy Back

WeBuyBack is a device buyback platform that allows users to sell mobile phones, tablets, and laptops for instant cash. It provides real-time price evaluation based on device condition and ensures a fast, simple, and transparent selling process.

B2B Mobile Wholesaler

B2B Mobile Wholesalers is a wholesale platform that provides bulk mobile phones, tablets, laptops, and other electronics to trade buyers and resellers. It offers graded and tested devices with transparent pricing, live stock availability, and easy bulk ordering. The platform is designed to support wholesalers and retailers with a smooth, reliable, and efficient B2B buying experience.