

Thillai Prasad A C



Dindigul - 624004 , Tamilnadu 
9500781470 
thillaiprasad98@gmail.com 

Objective

Seeking an opportunity in a forward-thinking company to use proven skills in Content Creation and Social Media Management.

Experience

- Let's Vibe Madurai** JUN 2022 - OCT 2024
Social Media Manager & Reels Editor
- Freelance** JUN 2021 - MAR 2025
Part Time / Freelance Video Editor
- Brandingbeez** MAR 2025 - MAY 2025
Video Editor
- Titan Digital Media** MAY 2025 - Present
Video Editor

Education

- Akshaya Vidyalaya Mat.Hr.Sec.School , Dindigul** 2014
SSLC
95.6%
- Akshaya Vidyalaya Mat.Hr.Sec.School , Dindigul** 2016
HSC
76.75%
- PSG College of Arts & Science , Coimbatore** 2019
B.Sc.Computer Science
69%
- PSNA College of Engineering & Technology , Dindigul** 2021
MBA
75.5%

Technical Skills

Adobe Premiere Pro Adobe Photoshop Adobe After Effects Social Media Management

Projects

- **Small Scale Industrial Accounting system**

This project is a type of application software, which records and processes accounting transactions within the functional modules such as accounts payable, accounts receivable, general ledger and trial balance.

- **Study on Marketing Strategy of Pharmaceutical Industry in Dindigul**

This study was aimed at studying the promotional mix of the pharmaceutical company and sales promotional tactics and also intended to find out various strategies adopted by the selected pharmaceutical company.

Interests

- Content Creation
- Video editing
- Digital Marketing

Languages

- Read, Write, Speak - Tamil, English

Personal Details

- Date of Birth : 29/11/1998
- Marital Status : Married
- Nationality : Indian

Declaration

- I hereby declare that the above details are correct and true to the best of my knowledge.

THILLAI PRASAD A C